FIELDMAN Glenn Carroll

DATE 7/30/84

CONTRACT # 10-66 *INSPECTION TYPE UNANNOUNCED

PERMANENT BULLETIN INSPECTION FORM

MARKET INFORMATION

PROGRAM Ethnic Paint Pool

MARKET Atlanta T/A 360

PLANT Turner

LOCATION 259 Trinity Ave 3 OF 7 IN THE MARKET

COPY Crystal Spring Ashtray SIZE 14" X 48"

INSPECTION DATE 7/18/84 LAST INSPECTION N/A

PHOTOGRAPH ATTACHED ✓ YES ____ NO

MEDIA VALUE

COST $2,000 CPM 3.45

D.E.C. 19.3 SOURCE/YEAR TAS 1981

TYPE ARTERIAL: ___ Expressway ✓ Major ___ Secondary

ROAD POSITION: ✓ Head-on ___ Right Hand ___ Left Hand

FIELD IMPRESSION: ___ Excellent ✓ Above Average ___ Average ___ Poor

LIGHTING VALUE: ___ Excellent ___ Acceptable ___ Poor ✓ Not checked

OF FIXTURES: 4 TYPE Holophane

DISCUSSION (Problems/recommended solution/other recommendations)

No problems per this inspection.

___ Summary Form Attached

*Announced or unannounced

2040974434

Source: https://www.industrydocuments.ucsf.edu/docs/lzdm0004

FIELDMAN Glenn Carroll

DATE 7/30/84

CONTRACT # 10-67 *INSPECTION TYPE Unannounced

PERMANENT BULLETIN INSPECTION FORM

MARKET INFORMATION

PROGRAM Ethnic Paint Pool

MARKET Atlanta T/A 360

PLANT Turner

LOCATION 580 Northside @ North 2 OF 7 IN THE MARKET

COPY Crystal Ashtray SIZE 14" x 48"

INSPECTION DATE 7/19/84 LAST INSPECTION N/A

PHOTOGRAPH ATTACHED ____ YES ✓ NO

MEDIA VALUE

COST 2,000 CPM 2.44

D.E.C. 27.3 SOURCE/YEAR TAB 1981

TYPE ARTERIAL: ___ Expressway ✓ Major ___ Secondary

ROAD POSITION: ✓ Head-on ___ Right Hand ___ Left Hand

FIELD IMPRESSION: ___ Excellent ✓ Above Average ___ Average ___ Poor

LIGHTING VALUE: ___ Excellent ___ Acceptable ___ Poor ✓ Not checked

OF FIXTURES: 4 TYPE Halophane

DISCUSSION (Problems/recommended solution/other recommendations)

No problems to report.

___ Summary Form Attached

*Announced or unannounced

2040974435

Source: https://www.industrydocuments.ucsf.edu/docs/lzdm0004

FIELDMAN Glenn Carroll

DATE 7/30/84

CONTRACT # 10-68 *INSPECTION TYPE UNANNOUNCED

PERMANENT BULLETIN INSPECTION FORM

MARKET INFORMATION

PROGRAM PAINT POOL

MARKET Atlanta T/A 360

PLANT TURNER

LOCATION I-20 West E/ Peters 1 OF 19 IN THE MARKET

COPY Blue Pinstripe SIZE 14'x48'

INSPECTION DATE 7/17/84 LAST INSPECTION NA

PHOTOGRAPH ATTACHED ✓ YES _____ NO

MEDIA VALUE

COST 2750.00 CPM 1.17

D.E.C. 78.0 SOURCE/YEAR TAB 1981

TYPE ARTERIAL: ✓ Expressway ___ Major ___ Secondary

ROAD POSITION: ___ Head-on ___ Right Hand ✓ Left Hand

FIELD IMPRESSION: ___ Excellent ___ Above Average ___ Average ✓ Poor

LIGHTING VALUE: ___ Excellent ___ Acceptable ___ Poor ✓ Not checked

OF FIXTURES: 4 TYPE C/H

DISCUSSION (Problems/recommended solution/other recommendations)

A Center Divider was built which impedes this unit. Turner will be replacing the unit with a suitable alternate in the near future. An Analysis will be made from a pool of several locations.

✓ Summary Form Attached

*Announced or unannounced

2040974436

Source: https://www.industrydocuments.ucsf.edu/docs/lzdm0004

FIELDMAN Glenn Carroll

DATE 7/30/84

CONTRACT # 10-69 *INSPECTION TYPE Unannounced

PERMANENT BULLETIN INSPECTION FORM

MARKET INFORMATION

PROGRAM Paint Pool

MARKET Atlanta T/A 360

PLANT Turner

LOCATION 106 Spring St. F/s 18 OF 19 IN THE MARKET

COPY Blue Pinstripe SIZE 14'x48'

INSPECTION DATE 7/20/84 LAST INSPECTION N/A.

PHOTOGRAPH ATTACHED ✓ YES ____ NO

MEDIA VALUE

COST 1800.00 CPM 1.88

D.E.C. 31.9 SOURCE/YEAR TAB 1981

TYPE ARTERIAL: ___ Expressway ✓ Major ___ Secondary

ROAD POSITION: ___ Head-on ___ Right Hand ✓ Left Hand

FIELD IMPRESSION: ___ Excellent ✓ Above Average ___ Average ___ Poor

LIGHTING VALUE: ___ Excellent ___ Acceptable ___ Poor ✓ Not checked

OF FIXTURES: 4 TYPE Holophane

DISCUSSION (Problems/recommended solution/other recommendations)

This unit is situated near the Omni Complex.

✓ Summary Form Attached

*Announced or unannounced

2040974437

Source: https://www.industrydocuments.ucsf.edu/docs/lzdm0004

FIELDMAN Glenn Carroll

DATE 7/30/84

CONTRACT # 10-70 *INSPECTION TYPE Unannounced

PERMANENT BULLETIN INSPECTION FORM

MARKET INFORMATION

PROGRAM Paint Pool

MARKET Atlanta T/A 360

PLANT Turner

LOCATION 116 Ponce De Leon F/w 17 OF 19 IN THE MARKET

COPY Blue Pinstripe SIZE 14 x 48

INSPECTION DATE 7/20/84 LAST INSPECTION N/A

PHOTOGRAPH ATTACHED ____ YES ✓ NO

MEDIA VALUE

COST $1800 CPM 2.69

D.E.C. 22.3 SOURCE/YEAR TAB 1981

TYPE ARTERIAL: ___ Expressway ✓ Major ___ Secondary

ROAD POSITION: ___ Head-on ___ Right Hand ✓ Left Hand

FIELD IMPRESSION: ___ Excellent ✓ Above Average ___ Average ___ Poor

LIGHTING VALUE: ___ Excellent ___ Acceptable ___ Poor ___ Not checked

OF FIXTURES: 4 TYPE Crouse / Hinds

DISCUSSION (Problems/recommended solution/other recommendations)

No Problems to report

___ Summary Form Attached

*Announced or unannounced

20409744

Source: https://www.industrydocuments.ucsf.edu/docs/lzdm0004

FIELDMAN Glenn Carroll

DATE 7/30/84

CONTRACT # 10-74 *INSPECTION TYPE Unannounced

PERMANENT BULLETIN INSPECTION FORM

MARKET INFORMATION

PROGRAM Marlboro Pool

MARKET Atlanta T/A 360

PLANT Turner

LOCATION I-285 @ Jonesboro 2 OF 7 IN THE MARKET

COPY Salt Lake Stop SIZE 14' X 48'

INSPECTION DATE 7/10/84 LAST INSPECTION N/A.

PHOTOGRAPH ATTACHED ✓ YES _____ NO

MEDIA VALUE

COST $2160.00 CPM 1.41

D.E.C. 51.0 SOURCE/YEAR TAB 1981

TYPE ARTERIAL: ✓ Expressway ___ Major ___ Secondary

ROAD POSITION: ✓ Head-on ___ Right Hand ___ Left Hand

FIELD IMPRESSION: ___ Excellent ✓ Above Average ___ Average ___ Poor

LIGHTING VALUE: ___ Excellent ___ Acceptable ___ Poor ✓ Not checked

OF FIXTURES: 4 TYPE Crouse-Hinds

DISCUSSION (Problems/recommended solution/other recommendations)

Trees are beginning to grow in to this unit, but cannot be trimmed. The unit is still good Freeway Coverage and A good read at this point.

___ Summary Form Attached

*Announced or unannounced

2040974439

Source: https://www.industrydocuments.ucsf.edu/docs/lzdm0004

FIELDMAN Glenn Carroll

DATE 7/30/84

CONTRACT # 10-75 *INSPECTION TYPE Unannounced

PERMANENT BULLETIN INSPECTION FORM

MARKET INFORMATION

PROGRAM Marlboro Pool

MARKET Atlanta T/A 360

PLANT Turner

LOCATION I-85 N/ Central Ave 3 OF 7 IN THE MARKET

COPY Slicker Roper SIZE 20 x 60'

INSPECTION DATE 7/23/84 LAST INSPECTION N/A

PHOTOGRAPH ATTACHED _____ YES ✓ NO

MEDIA VALUE

COST $150.00 CPM 1.96

D.E.C. 53.5 SOURCE/YEAR TAB 1981

TYPE ARTERIAL: ✓ Expressway ___ Major ___ Secondary

ROAD POSITION: ___ Head-on ___ Right Hand ✓ Left Hand

FIELD IMPRESSION: ___ Excellent ___ Above Average ✓ Average ___ Poor

LIGHTING VALUE: ___ Excellent ___ Acceptable ___ Poor ✓ Not checked

OF FIXTURES: 8 TYPE Crouse-Hinds

DISCUSSION (Problems/recommended solution/other recommendations)

This unit provides very good coverage to the airport area, but could be improved in the Future.

✓ Summary Form Attached

*Announced or unannounced

2040774440

Source: https://www.industrydocuments.ucsf.edu/docs/lzdm0004

FIELDMAN Glenn Carroll

DATE 7/30/84

CONTRACT # 10-76 *INSPECTION TYPE Unannounced

PERMANENT BULLETIN INSPECTION FORM

MARKET INFORMATION

PROGRAM Paint Pool

MARKET Atlanta T/A 360

PLANT Turner

LOCATION I-285 N/ South Cobb DR 2 OF 19 IN THE MARKET

COPY Blue Pinstripe SIZE 14' X 48'

INSPECTION DATE 7/18/84 LAST INSPECTION N/A

PHOTOGRAPH ATTACHED ✓ YES ___ NO

MEDIA VALUE

COST $2160.00 CPM 1.41

D.E.C. 51.0 SOURCE/YEAR JAB 1581

TYPE ARTERIAL: ✓ Expressway ___ Major ___ Secondary

ROAD POSITION: ✓ Head-on ___ Right Hand ___ Left Hand

FIELD IMPRESSION: ✓ Excellent ___ Above Average ___ Average ___ Poor

LIGHTING VALUE: ___ Excellent ___ Acceptable ✓ Poor ___ Not checked

OF FIXTURES: 4 TYPE C/H

DISCUSSION (Problems/recommended solution/other recommendations)

One light was reported out to the plant.

___ Summary Form Attached

*Announced or unannounced

2040974441

Source: https://www.industrydocuments.ucsf.edu/docs/lzdm0004

FIELDMAN Glenn Carroll

DATE 7/30/84

CONTRACT # 10-77 *INSPECTION TYPE UNANNOUNCED

PERMANENT BULLETIN INSPECTION FORM

MARKET INFORMATION

PROGRAM Marlboro Pool

MARKET Atlanta T/A 360

PLANT Turner

LOCATION 2177 Peachtree Rd. 4 OF 7 IN THE MARKET

COPY Power Brakes SIZE 14" x 48"

INSPECTION DATE 7/17/84 LAST INSPECTION N/A

PHOTOGRAPH ATTACHED _____ YES ✓ NO

MEDIA VALUE

COST $3,000 CPM 3.28

D.E.C. 30.4 SOURCE/YEAR TAB 1981

TYPE ARTERIAL: ___ Expressway ✓ Major ___ Secondary

ROAD POSITION: ✓ Head-on ___ Right Hand ___ Left Hand

FIELD IMPRESSION: ___ Excellent ✓ Above Average ___ Average ___ Poor

LIGHTING VALUE: ___ Excellent ___ Acceptable ___ Poor ✓ Not checked

OF FIXTURES: 4 TYPE Crouse-Hinds

DISCUSSION (Problems/recommended solution/other recommendations)

This unit is cluttered, but in a very good area.

___ Summary Form Attached

*Announced or unannounced

2040974442

Source: https://www.industrydocuments.ucsf.edu/docs/lzdm0004

FIELDMAN Glenn Carroll

DATE 7/30/84

CONTRACT # 10-78 *INSPECTION TYPE Unannounced

PERMANENT BULLETIN INSPECTION FORM

MARKET INFORMATION

PROGRAM Marlboro Pure Paint

MARKET Atlanta T/A 360

PLANT Turner

LOCATION 409 Central Fw 5 OF 7 IN THE MARKET

COPY J. D. Roach SIZE 246 x 68' 10"

INSPECTION DATE 7/23 LAST INSPECTION N/A

PHOTOGRAPH ATTACHED ✓ YES _____ NO

MEDIA VALUE

COST 5362.50 CPM 1.75

D.E.C. 101.8 SOURCE/YEAR TAB 1981

TYPE ARTERIAL: ✓ Expressway ___ Major ___ Secondary

ROAD POSITION: ___ Head-on ___ Right Hand ✓ Left Hand

FIELD IMPRESSION: ___ Excellent ✓ Above Average ___ Average ___ Poor

LIGHTING VALUE: ___ Excellent ___ Acceptable ___ Poor ✓ Not checked

OF FIXTURES: 8 TYPE Crouse-Hinds

DISCUSSION (Problems/recommended solution/other recommendations)

___ Summary Form Attached

*Announced or unannounced

2040974443

Source: https://www.industrydocuments.ucsf.edu/docs/lzdm0004

FIELDMAN Glenn Carroll

DATE 7/30/84

CONTRACT # 15-79 *INSPECTION TYPE Unannounced

PERMANENT BULLETIN INSPECTION FORM

MARKET INFORMATION

PROGRAM Marlboro Pure Paint

MARKET Atlanta T/A 360

PLANT Turner

LOCATION 409 Central Ave E/S 6 OF 7 IN THE MARKET

COPY R.T. Break SIZE 20'6" x 60'10"

INSPECTION DATE 7/23/84 LAST INSPECTION N/A

PHOTOGRAPH ATTACHED _____ YES ✓ NO

MEDIA VALUE

COST 5362.50 CPM $1.15

D.E.C. 155.2 SOURCE/YEAR TAB 1981

TYPE ARTERIAL: ✓ Expressway ___ Major ___ Secondary

ROAD POSITION: ___ Head-on ___ Right Hand ✓ Left Hand

FIELD IMPRESSION: ___ Excellent ✓ Above Average ___ Average ___ Poor

LIGHTING VALUE: ___ Excellent ___ Acceptable ___ Poor ✓ Not checked

OF FIXTURES: 8 TYPE Crouse-Hinds

DISCUSSION (Problems/recommended solution/other recommendations)

___ Summary Form Attached

*Announced or unannounced

2040974444

Source: https://www.industrydocuments.ucsf.edu/docs/lzdm0004

FIELDMAN Glenn Carroll

DATE 7/31/84

CONTRACT # 10-80 *INSPECTION TYPE Unannounced

PERMANENT BULLETIN INSPECTION FORM

MARKET INFORMATION

PROGRAM Marlboro Pure Paint

MARKET Atlanta T/A 360

PLANT Turner

LOCATION 409 Central Ave F/N 7 OF 7 IN THE MARKET

COPY R.D. Slicker SIZE 21'6" X 10'8"10"

INSPECTION DATE 7/23/84 LAST INSPECTION N/A

PHOTOGRAPH ATTACHED ✓ YES ____ NO

MEDIA VALUE

COST 5362.50 CPM .62¢

D.E.C. 287.6 SOURCE/YEAR TAB 1981

TYPE ARTERIAL: ✓ Expressway ___ Major ___ Secondary

ROAD POSITION: ___ Head-on ✓ Right Hand ___ Left Hand

FIELD IMPRESSION: ___ Excellent ✓ Above Average ___ Average ___ Poor

LIGHTING VALUE: ___ Excellent ___ Acceptable ___ Poor ✓ Not checked

OF FIXTURES: 8 TYPE Crouse-Hinds

DISCUSSION (Problems/recommended solution/other recommendations)

___ Summary Form Attached

*Announced or unannounced

2040974445

Source: https://www.industrydocuments.ucsf.edu/docs/lzdm0004

FIELDMAN Glenn Carroll

DATE 7/30/84

CONTRACT # 40-53 *INSPECTION TYPE UN ANNOUNCED

PERMANENT BULLETIN INSPECTION FORM

MARKET INFORMATION

PROGRAM PAINT POOL

MARKET Atlanta T/A 360

PLANT Metro

LOCATION US 41 + Pages Mill E/S 4 OF 19 IN THE MARKET

COPY Blue Pinstripe SIZE 14' x 48

INSPECTION DATE 7/20/84 LAST INSPECTION N/A

PHOTOGRAPH ATTACHED _____ YES ✓ NO

MEDIA VALUE

COST $2,225 CPM $1.58

D.E.C. 46.9 SOURCE/YEAR DOT 1983

TYPE ARTERIAL: ___ Expressway ✓ Major ___ Secondary

ROAD POSITION: ✓ Head-on ___ Right Hand ___ Left Hand

FIELD IMPRESSION: ✓ Excellent ___ Above Average ___ Average ___ Poor

LIGHTING VALUE: ___ Excellent ___ Acceptable ___ Poor ✓ Not checked

OF FIXTURES: 4 TYPE C/H

DISCUSSION (Problems/recommended solution/other recommendations)

no problems to report.

___ Summary Form Attached

*Announced or unannounced

2040974446

Source: https://www.industrydocuments.ucsf.edu/docs/lzdm0004

FIELDMAN Glenn Carroll

DATE 7/30/84

CONTRACT # 45-51 *INSPECTION TYPE Unannounced

PERMANENT BULLETIN INSPECTION FORM

MARKET INFORMATION

PROGRAM Ethnic Paint Pool

MARKET Atlanta T/A 360

PLANT F+K

LOCATION 136 Peachtree F/N 1 OF 7 IN THE MARKET

COPY Crystal Ashtray SIZE 14" x 48"

INSPECTION DATE 7/20/84 LAST INSPECTION N/A

PHOTOGRAPH ATTACHED ____ YES ✓ NO

MEDIA VALUE

COST $2138.58 CPM 2.71

D.E.C. 26.3 SOURCE/YEAR TAB 1983

TYPE ARTERIAL: ___ Expressway ✓ Major ___ Secondary

ROAD POSITION: ✓ Head-on ___ Right Hand ___ Left Hand

FIELD IMPRESSION: ___ Excellent ✓ Above Average ___ Average ___ Poor

LIGHTING VALUE: ___ Excellent ___ Acceptable ___ Poor ✓ Not checked

OF FIXTURES: 4 TYPE Crouse/Hinds

DISCUSSION (Problems/recommended solution/other recommendations)

No problems to report.

___ Summary Form Attached

*Announced or unannounced

2040974447

Source: https://www.industrydocuments.ucsf.edu/docs/lzdm0004

FIELDMAN Glenn Carroll

DATE 7/30/84

CONTRACT # 4552 *INSPECTION TYPE UNANNOUNCED

PERMANENT BULLETIN INSPECTION FORM

MARKET INFORMATION

PROGRAM Paint Pool

MARKET Atlanta T/A 360

PLANT F+K

LOCATION Windy Hill W/I-75 6 OF 19 IN THE MARKET

COPY Blue Pinstripe SIZE 14'x48'

INSPECTION DATE 7/22/84 LAST INSPECTION N/A

PHOTOGRAPH ATTACHED ____ YES ✓ NO

MEDIA VALUE $

COST 2138.58 CPM 2.84

D.E.C. 25.1 SOURCE/YEAR TAB 1983

TYPE ARTERIAL: ___ Expressway ✓ Major ___ Secondary

ROAD POSITION: ✓ Head-on ___ Right Hand ___ Left Hand

FIELD IMPRESSION: ✓ Excellent ___ Above Average ___ Average ___ Poor

LIGHTING VALUE: ___ Excellent ___ Acceptable ___ Poor ✓ Not checked

OF FIXTURES: 4 TYPE C/H

DISCUSSION (Problems/recommended solution/other recommendations)

This unit is in a very active/brown area.

___ Summary Form Attached

*Announced or unannounced

2040574448

Source: https://www.industrydocuments.ucsf.edu/docs/lzdm0004

FIELDMAN Glenn Carroll

DATE 7/20/84

CONTRACT # 45-53 *INSPECTION TYPE UNANNOUNCED

PERMANENT BULLETIN INSPECTION FORM

MARKET INFORMATION

PROGRAM PAINT POOL

MARKET Atlanta T/A 360

PLANT F+K

LOCATION 297 Bypass St F/N 7 OF 19 IN THE MARKET

COPY Blue Pinstripe SIZE 14'x48

INSPECTION DATE 7/21/84 LAST INSPECTION N/A

PHOTOGRAPH ATTACHED _____ YES ✓ NO

MEDIA VALUE

COST $2138.58 CPM 2.96

D.E.C. 24.1 SOURCE/YEAR TAB 1983

TYPE ARTERIAL: ___ Expressway ✓ Major ___ Secondary

ROAD POSITION: ✓ Head-on ___ Right Hand ___ Left Hand

FIELD IMPRESSION: ___ Excellent ✓ Above Average ___ Average ___ Poor

LIGHTING VALUE: ___ Excellent ___ Acceptable ___ Poor ✓ Not checked

OF FIXTURES: 4 TYPE C/N.

DISCUSSION (Problems/recommended solution/other recommendations)

F+K had placed a competitive 30-sheet poster in the line-of-sight and were asked to move this.

___ Summary Form Attached

*Announced or unannounced

2040974449

Source: https://www.industrydocuments.ucsf.edu/docs/lzdm0004

FIELDMAN Glenn Carroll

DATE 7/30/84

CONTRACT # 4-54 *INSPECTION TYPE Unannounced

PERMANENT BULLETIN INSPECTION FORM

MARKET INFORMATION

PROGRAM Paint Pool

MARKET Atlanta T/A 360

PLANT Metro

LOCATION Roswell Rd @ Piedmont 3 OF 19 IN THE MARKET

COPY Blue Pinstripe SIZE 14" x 48"

INSPECTION DATE 7/20/84 LAST INSPECTION N/A

PHOTOGRAPH ATTACHED _____ YES ✓ NO

MEDIA VALUE

COST $2,500 CPM $1.00

D.E.C. 83.1 SOURCE/YEAR DOT 1983

TYPE ARTERIAL: ___ Expressway ✓ Major ___ Secondary

ROAD POSITION: ___ Head-on ___ Right Hand ✓ Left Hand

FIELD IMPRESSION: ___ Excellent ✓ Above Average ___ Average ___ Poor

LIGHTING VALUE: ___ Excellent ___ Acceptable ✓ Poor ___ Not checked

OF FIXTURES: 4 TYPE C/H

DISCUSSION (Problems/recommended solution/other recommendations)

One light was reported out to the plant.

___ Summary Form Attached

*Announced or unannounced

2040974450

Source: https://www.industrydocuments.ucsf.edu/docs/lzdm0004